

2024 Print CONNECT *Sessions*



MarketDirect Platform Sessions

Track	Session	Description
MarketDirect Platform	What's New (and Coming) in MarketDirect StoreFront!	Explore the latest updates and upcoming features in MarketDirect StoreFront. This session will provide insights into new tools and enhancements designed to improve your web-to-print experience, helping you stay ahead in a dynamic industry.
MarketDirect Platform	Leveraging SmartStores Builder 2.0 to build engaging online stores	Discover how to utilize SmartStores Builder 2.0 to create more engaging and visually appealing online stores. This workshop will cover practical tips on using the platform's latest functionalities to enhance user experience and increase sales.
MarketDirect Platform	Using Variable Data to Drive Success	Learn how to effectively use variable data printing (VDP) to personalize print products and marketing materials. This session will cover techniques and strategies to tailor content to individual preferences, boosting relevance and customer engagement.
MarketDirect Platform	Understanding Fulfillment Workflows	Gain a comprehensive understanding of MDSF's Fulfillment tools and the options for both Pick and Pack fulfillment as well as Product Rental workflows through your online stores. This session will discuss best practices for setting up and building your pick and pack, and rentals business using MDSF, how to configure products, and map out your warehouse.
MarketDirect Platform	Understanding how to leverage Picsart	Picsart's AI-powered creativity tools are now available in MarketDirect StoreFront. Using the integration you can give access to more than 20 AI-powered design tools to your customers. Explore how to integrate and leverage Picsart within MarketDirect StoreFront to enhance your product offerings with high-quality graphics and editing tools. This session will provide practical demonstrations and use cases.
MarketDirect Platform	Creating a Cross Media Campaign	MarketDirect StoreFront offers powerful Cross Media Campaign tools, that enable you to provide your customers with the ability to create engaging multi-channel campaigns, driving revenue and more print volume for your business. Dive into the creation of cross-media campaigns that combine print, email, web, and mobile channels. Learn how to design integrated strategies that enhance customer engagement and drive conversions across multiple platforms.
MarketDirect Platform	Breaking into B2C	Understand the nuances of shifting from B2B to B2C markets in the print industry. This session will discuss strategies for building a successful B2C site and business using MarketDirect StoreFront.
MarketDirect Platform	Product Management Q&A	Engage with the product managers from the MarketDirect StoreFront team in an interactive Q&A session. Get answers to your specific questions and discuss challenges and solutions in managing and enhancing your web-to-print storefront.

* Sessions subject to change

Quick Print Suite Sessions

Track	Session	Description
Quick Print Suite	PrintSmith Vision: MDSF - PSV End to End workflow	The workflow begins with an order from MDSF, verified and processed by PSV, then the item is shipped securely using ShipExpress, ensuring a smooth process from order to delivery.
Quick Print Suite	PrintSmith Vision: MDSF and PSV deep dive integration	MDSF and PSV integration optimizes order processing from various channels. Delve into processing Adhoc and Booklet jobs, where PSV ensures specialized handling for multi-part job
Quick Print Suite	PrintSmith Vision: What's coming in the Future?	Discover what is coming in 2024-2025 in PSV
Quick Print Suite	PrintSmith Vision: Template Shortcuts for Estimating and Invoicing	Learn to create Estimating and Invoicing using templates in PSV
Quick Print Suite	PrintSmith Vision: Report Writer - Use the Data You Collect	Quickly learn how to use iNet Designer to create custom reports and preview them in the report manager for efficient data analysis and presentation.
Quick Print Suite	PrintSmith Vision: Definitions, Charges, Clicks, and Touches	Gain a deeper understanding of setting up definitions and pricing algorithms for accurate and efficient pricing strategies within the system.
Quick Print Suite	PrintSmith Vision: Optimizing Business Operations: QuickBooks and PSV	Integrate with QuickBooks to streamline accounting operations, optimizing processes such as invoicing, expense tracking, and financial reporting for increased efficiency and accuracy.
Quick Print Suite	PrintSmith Vision: Large Format Estimating	Gain insights into large format estimating, explore new enhancements, and discover streamlined workflows to improve efficiency in creating Estimating
Quick Print Suite	PrintSmith Vision: Tracking Time	Learn shop floor data collection and reporting tools to accurately track costs and revenue associated with jobs, enabling detailed analysis to identify profit and loss margins for each project.
Quick Print Suite	Optimizing Production: How to Use the PSV API	Learn about the PSV API, its applications in integration scenarios with other systems, and the various options it offers such as data retrieval, authentication, and security.

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Tharstern	Tharstern Business Update and Roadmap	Find out the latest developments and future roadmap for Tharstern.
Tharstern	Hidden Gems in Tharstern	Discover those extra hints and tips that will help you get the most out of your Tharstern software in this interactive session.
Tharstern	Autoscheduling with Tharstern and PrintFlow 4D and AutoCount 4D	See how you can take your scheduling and shop floor data collection to the next level with the newest combinations of ePS software with Tharstern.
Tharstern	Solving Complex Retail Orders with Tharstern	Get hands on with the tools and features within Tharstern to help you solve complex retail orders.
Tharstern	Power of IMP 13 with Tharstern	Join us in this session to see how the new powerful features of IMP v13 complement your Tharstern MIS.
Tharstern	Demystifying Reporting with Tharstern: Intro to BI, Crystal Reports with Excel	Harness data from the Tharstern platform and see how to turn it into actionable reporting and business insights.
Tharstern	Tharstern Voice of the Customer	Join us for this open round-table to give us your thoughts and feedback on everything Tharstern.

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Midmarket Print Suite Sessions

Track	Session	Description
Midmarket Print Suite	Midmarket Print Suite Welcome Session: What's New for 2024	Meet the Midmarket Print Suite team and get a first look at what we have in the works for Suite 12.1 and Suite 13.
Midmarket Print Suite	Midmarket Print Suite: Year in Review	The Year in Review for the Midmarket Print Suite! Don't miss this opportunity to catch up on all the great features and benefits the team has brought to Pace MIS/ERP and the Midmarket Print Suite in prior Suites.
Midmarket Print Suite	Maximizing Efficiency with Universal Importer (with Templates)	This session will show you how to build a Universal Importer template and showcase different use cases for the Universal Importer, such as creating estimates and job shipments to streamline data entry using Microsoft Excel
Midmarket Print Suite	Lights Out Automation: Streamline Prepress & Finishing with Metrix and Pace	Metrix Automation Server Export Commands for Pace jobs, accessible via Job Part, allows lights out automation to Prepress, Press & Finishing.
Midmarket Print Suite	Optimizing Fulfillment with Pace-MarketDirect Fulfillment Integration	Experience Pace - MarketDirect Fulfillment (MDFF) integration for fulfillment management. MDFF now independent of an eCommerce storefront & can handle fulfillment Jobs originating in Pace.
Midmarket Print Suite	Elevate Your Business: Embrace the Future with eCommerce	Learn how the combination of MarketDirect StoreFront and Pace creates a powerful web to production profit engine to help you take your business to the next level
Midmarket Print Suite	Mastering Pace: Tips & Tricks for Success	Uncover the strategies and techniques that lead to successful implementations with Pace. Gain insights into the tips and tricks that yield positive results.
Midmarket Print Suite	Mastering Scheduling: Pace Scheduling & PrintFlow Demystified	PrintFlow & Pace Scheduling best practices - Right workflow recommendations and solutions from the experts!
Midmarket Print Suite	Unlocking Integration Power with Pace Connectivity Toolkit	This session will showcase how you can integrate your Pace system with other systems via the Connectivity Toolkit, whether you are connecting user defined business rules to Pace or trying to achieve event based automation.
Midmarket Print Suite	Pace: More Than Just Print Management - Your Compliance Ally!	Explore how Pace goes beyond print management to become your ally in compliance, helping your organization maintain regulatory standards and operational best practices.
Midmarket Print Suite	PaceStation for Accounting: Navigating Chaos to Maintain Profitability	Join this session to learn how you can use Pace's reporting tool to enhance financial reporting.
Midmarket Print Suite	Exploring ShopFloor Data Collection Solutions: Pace & Auto-Count 4D	Dive into the world of shopfloor data collection with an overview of various solutions including Pace with JDF, Auto-Count 4D, and more. Learn about the features, benefits, and considerations of each system to make an informed decision for your business.

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Midmarket Print Suite Sessions

Track	Session	Description
Midmarket Print Suite	[Workshop] Unlocking Insights: Intro to Custom Report Writing in Pace	Custom Report Writing Working Session: Get hands on to basic functionality of the Report Writing Module with i-net Crystal Clear.
Midmarket Print Suite	[Workshop] Advanced Analytics Unleashed: Elevate Your Reporting Game in Pace	Custom Report Writing Working Session: Get hands on to advanced functionality of the Report Writing Module, working on complex reports.
Midmarket Print Suite	[Working Session] Mastering PaceStation: Optimize Inquiries and Workbench Dashboard (Bring your own laptop)	Understand the capabilities of PaceStation queries and how we can use them in role based workbench Dashboards. Please bring your laptops to the session.
Midmarket Print Suite	Midmarket Print Suite Customer Panel #1: Maximizing Business Efficiency	Engage with other Midmarket Print Suite/Pace MIS/ERP customers to learn how the tips and tricks they utilize to maximize their business workflows. This is an opportunity to not only hear from other users, but also interact with them.
Midmarket Print Suite	Midmarket Print Suite Customer Panel #2: Did you know you could do THIS with Pace?	Be prepared to be amazed with little-known facts of Pace features and how that can help our workflows.
Midmarket Print Suite	Pace MIS/ERP Expert Insights Roundtable - Your Burning Questions Answered!	Are you getting enough out of your core MIS/ERP system? Is your investment in Pace delivering the ROI you expected? Come with your questions and ask the ePS experts on accounting, estimating, production, and more!
Midmarket Print Suite	Customer Choice: Nominate & Vote for Your Favorite Session Topics	Choose what matters most to you in the Midmarket Print Suite! Nominate and vote for your preferred session topics to ensure the content of our upcoming event aligns with your interests and needs.
Midmarket Print Suite	PUG Session: Power Up Your Pace User Group Experience!	Join the Pace User Group (PUG) and fellow Pace users to engage in discussions, network, and level up your expertise in ePS Pace MIS/ERP.
Process Shipper	Process Shipper Next Gen: Sneak Peek into Streamlined Shipping Workflows	Get a sneak peek at our new and improved Process Shipper. Discover the latest advancements in shipping workflows, designed to modernize and streamline your shipping processes and enhance efficiency and simplify your shipping operations.
PrintStream	PrintStream Fulfillment - Latest Features & Enhancements	Explore the latest upgrades in PrintStream's Warehouse Management System and Fulfillment solutions, along with enhancements to the wireless warehouse module made over the last 18 months.

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Enterprise Print Suite Sessions

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2024 User Conference & Industry Event

Track	Session	Description
Enterprise Print Suite	What's New in the Enterprise Commercial Print Suite?	See what's new and the roadmap ahead for the Enterprise Commercial Suite. New tools, new interfaces and new workflows all designed to improve your efficiency and reduce onboard of new employees.
Enterprise Print Suite	Dynamic Printing: Explore PrintFlow 4D in Action!	See and hear how PrintFlow 4D's improved scheduling performance, improved user interface and common Suite look and feel can improve your profitability, resource usage and on time delivery
Enterprise Print Suite	Automate & Excel: Discover Auto-Count 4D in Action!	See for yourself Auto-Count 4D's has changed the way many customers data collect. Record, respond and analyse data like never before to improve machine, employee and business efficiency
Enterprise Print Suite	Customer Roundtable: Shaping the Future of Enterprise Print Suite	Your chance to shape the future of technology that impacts and enhances your business on a daily basis. Meet the team, share the vision and shape the path to great efficiency for your business.
Enterprise Print Suite	Auto Scheduling: What it Can Bring to your Business	People have been scheduling work since printing began but as volumes of jobs and number of tasks increase learn how the power of automated scheduling and business rule driven global optimization can give you back sellable time and reduce the dependency on human intervention to optimize production for profit
Enterprise Print Suite	Streamline Your Operations: Total Automation within Enterprise Print Suite	Revolutionize your production process with cutting-edge solutions tailored for the 4D industry. Experience unprecedented efficiency gains as production times shrink and overhead costs are slashed. Our advanced automation technologies minimize human interaction, streamlining operations and mitigating costly errors. Embrace the future of manufacturing while optimizing your bottom line.
Enterprise Print Suite	iQuote Advanced: Spreadsheet Import & Layout Optimization	Receiving the classic request for quote spreadsheet and need to find a faster way to turn that spreadsheet into a standard estimate? Join us and find out how you can take those large spreadsheets, import them and create dynamic, fully structured and consistent estimates with just a few clicks.
Enterprise Print Suite	iQuote Essentials: Mastering the Basics	We know estimating is becoming more and more complex and good, skilled experienced estimators are getting harder to find. See how iQuote can hide much of the complexity and incorporate that secret sauce knowledge within your business to allow even a novice to build highly detailed, complete and competitive estimates.
Enterprise Print Suite	Monarch Core API: Revolutionizing Financial Connectivity	Everybody knows the world of software, solutions and partners is complex. Your choice is only limited by your imagination and ability to integrate to the systems you use to reduce double entry and keystrokes. Find out how The Monarch API and the new Financial connect can extend your business and production ecosystem
Enterprise Print Suite	What's New & What's Next with Direct Mail?	Print isn't dead and neither is mailing. The world of mailing is now as much about science as it is about manufacturing but how can we estimate, plan, schedule, produce and deliver so many versions, packages and drops? Join us to see how the ePS mailing solutions can help you.

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Enterprise Print Suite	[Workshop] Building Workbench Widgets and the Power of Automator	Someone once said "Knowledge is Power" and ePS Workbench Widgets are all about knowledge. See how to leverage and build well crafted Workbench Widgets to empower your employees with higher levels of real time visibility into the things that really matter to them, matter to the business and drive productivity.
Enterprise Print Suite	[Workshop] Empowering Insights: Custom Report Writing for iQuote	We know that every business and every buyer is different and they want data in a different way. See first hand how to build the custom reports, job tickets, letters of quote and other artifacts in the most efficient way.
Enterprise Print Suite	Voice of Customer: Scheduling & Data Collection - Talk to our Experts!	Your chance to shape the future in the Industry 4.0 connected world of scheduling and data collection. This is your chance to participate in an open discussion with our experienced experts and other industry leaders to build and even better, more efficient and measurable production flow.
Enterprise Print Suite	Digital Devices Management: Simplifying Scheduling & Data Collection	Digital is now and as quality improves, run lengths change and variable data becomes more a part of every day production see how you can efficiently leverage technology and not people to schedule, track, measure and report digital production.
Enterprise Print Suite	MaterialDirector Mastery: Setup and Functionality Demystified (Live Demo)	The next generation of material movement, anywhere, anytime on any device is here. Get a first hand look at how MaterialDirector can help just in time movement of materials from receipt to warehouse, work centre and all the way to shipping.
Enterprise Print Suite	MaterialDirector: The Cornerstone of Effective Inventory Management	Leveraging MaterialDirector and the wider Suite of tools to improve the planning, movement and consumption of materials.
Enterprise Print Suite	Leveraging Events & Smart Notes for Success with iQuote	See iQuote's powerful event management and SmartNotes in action and how well structure events and notes can drive automation, visibility and productivity within any type of estimating, planning and manufacturing process.
Enterprise Print Suite	Real-Time Insights and Advanced Automation with Workbench and Automator	ePS Workbench and Automator have changed the way many customer and users interact with their ecosystem. Understand how real time insights and automated event triggers have reduced costs and improved efficiency.
Enterprise Print Suite	Modernized Inventory Management: From Demand to Order Receipt Movement & Consumption	Each and every job has material requirements. From raw materials to semi finished components or supplied components to outsourced services see the new world of demand to order and receipt can improve your workflow and simplify the processes required to prepare what each job needs.
Enterprise Print Suite	Monarch User Group - Collaborative Business Innovations	Join the Monarch User Group to discover how Monarch users are leveraging the platform to drive innovation, streamline processes, and achieve business success through collaboration and shared insights.

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Publication Print Suite Sessions

Track	Session	Description
Publication Print Suite	Publication Suite: What's New in 11.1 & 12.0	Join the Technique team as they provide an overview of the newest features and modernization made in the last two suite releases.
Publication Print Suite	Using Technique Web: Order Management & Job Planning	Discover the benefits of utilizing the modernized sales order management and job planning functions in Technique Web. Learn how to configure and utilize the job list, manage job framework milestone dates, versions, plate changes, material assignments and more!
Publication Print Suite	Using Technique Web: Managing Outside Services	Learn about the modernized outside services management functions in Technique Web, including switching tasks to outside vendors, automatic PO creation, reservations, approval limits, and setting milestone dates in conjunction with PrintFlow scheduling.
Publication Print Suite	Using Technique Web: Streamlining Paper Purchasing	Explore the advantages of using the end-to-end paper purchasing functions in Technique Web for more efficient paper procurement, and delivery scheduling.
Publication Print Suite	Technique and PrintFlow4D: The Dynamic Job Planning Duo!	Discover the latest automation features and how Technique and PrintFlow4D seamlessly interact to manage customer changes and scheduling challenges effectively. Understand how to configure earliest start dates, use properties to optimize the schedule, and manage finished goods shipments in conjunction with split runs.
Publication Print Suite	Technique and Process Shipper: Get your ship together!	Learn about importing and managing shipping requests, building planned shipments, loading pallets using the new browser-based scan gun, and shipping processes with Technique and Process Shipper integration.
Publication Print Suite	Publication Suite 101: What's Next & Round Table discussion	Understand what to expect in upcoming releases of the Publication Suite and engage in a round table discussion to share insights and perspectives on the Suite, market challenges and future roadmap.

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